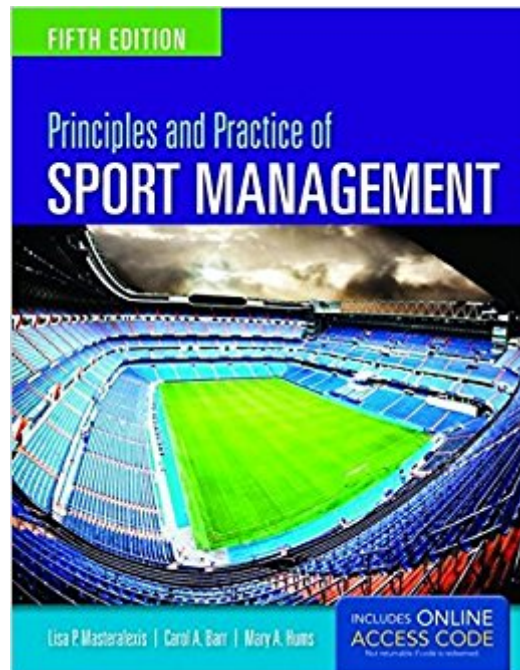




Ebook Directory
the best source of ebook

The book was found

Principles And Practice Of Sport Management



Synopsis

From the basic knowledge and skill sets of a sport manager to the current trends and issues in the sport management industry, the Fifth Edition of this best-selling text provides the foundation for students as they study and prepare for a variety of sport management careers. The authors, all well-known sport industry professionals, show students how to apply their new knowledge and skills to any segment in the sport industry from high school to the international arena. Principles and Practice of Sport Management, Fifth Edition continues to offer historical perspectives as well as thoughts about current and future industry issues and trends. It has, however, undergone substantial content updates in every chapter, including the inclusion of new developments or managerial approaches happening in the sport world, as well as the addition of new chapters on new media in sport and club management. - New full color design and art program - Contains practical advice on how virtual communities and social networks can affect the job search process - Provides updated information on salaries in professional sports - Includes sections on evaluating coaches, programmatic goals, ethics, finances, and marketing as they relate to youth sports - Contains more in-depth coverage of disabilities in sports - New and updated content on the growing safety concerns related to concussions in youth sports through professional sports and within the NFL - New discussion of the ethical and legal implications of the Jerry Sandusky case - Current Issues section updated with new material on event security and the Boston Marathon bombings.

Book Information

Paperback: 606 pages

Publisher: Jones & Bartlett Learning; 5 edition (August 29, 2014)

Language: English

ISBN-10: 1284034178

ISBN-13: 978-1284034172

Product Dimensions: 6.9 x 0.9 x 8.9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 33 customer reviews

Best Sellers Rank: #2,363 in Books (See Top 100 in Books) #4 in [Books > Business & Money](#) > Industries > Sports & Entertainment #7 in [Books > Education & Teaching](#) > Schools & Teaching > Education Theory > Assessment #68 in [Books > Sports & Outdoors](#)

Customer Reviews

I liked this textbook

Passed the class I was in with an A, This book covered everything I needed.

Rented for school. Saved me money

All the general info one needs about sports management! Helps explain the sports systems we currently see

THanks, this is well worth renting over buying, i hope more students take advantage of this program over getting ripped off by buying.

Needed this book quickly for school paper deadline. They delivered.....thanks!!!

Exactly as described.

Awesome book.

[Download to continue reading...](#)

Governance and Policy in Sport Organizations (Sport Management) Principles And Practice Of Sport Management The Physical Educator's Big Book of Sport Lead-Up Games: A complete K-8 sourcebook of team and lifetime sport activities for skill development, fitness and fun! Young People's Voices in Physical Education and Youth Sport (Routledge Studies in Physical Education and Youth Sport) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Separate Games: African American Sport behind the Walls of Segregation (Sport, Culture, and Society) More Than Just Peloteros: Sport and U.S. Latino Communities (Sport in the American West) Introduction to Sport Law With Case Studies in Sport Law 2nd Edition Exercise, Sport, and Bioanalytical Chemistry: Principles and Practice (Emerging Issues in Analytical Chemistry) Chestnut's Obstetric Anesthesia: Principles and Practice: Expert Consult - Online and Print, 5e (Chestnut, Chestnut's Obstetric Anesthesia: Principles and Practice) Principles And Practice of Mechanical Ventilation, Third Edition (Tobin, Principles and Practice of Mechanical Ventilation) Principles and Practice of Psychiatric Nursing, 10e (Principles and Practice of Psychiatric Nursing (Stuart)) ASTNA Patient Transport: Principles and Practice, 4e (Air & Surface Patient Transport: Principles and Practice) ASTNA Patient Transport - E-Book: Principles and Practice (Air & Surface Patient Transport: Principles and

Practice) Colposcopy: Principles and Practice, Text with DVD, 2e (Apgar,Colposcopy: Principles and Practice) DeVita, Hellman, and Rosenberg's Cancer: Principles & Practice of Oncology (Cancer Principles and Practice of Oncology) Personalized Guide to Computers and Your Dental Practice: Mosby's Dental Practice Management Series (Dental Practical Management) Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management The Art of Captaincy: The Principles of Leadership in Sport and Business Emergency Response and Hazardous Chemical Management: Principles and Practices (Advances in Environmental Management Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)